

Regional
chain store

LA BOITE A MAILLOTS⁽¹⁾



La Boite à Maillots

Shop 1: 30 rue Commandant
André, 06400 Cannes

Shop 2: 60 rue Meynadier, 06400
Cannes

Shop 3: 17 avenue Jean Médecin,
06000 Nice



Contact: XXX

Mail: XXX

Tel: XXX



www.facebook.com/laboiteamaillots



www.instagram.com/laboiteamaillots



Women, Men, \$\$ & \$\$\$



Swimwear & beachwear



Located in Nice & Cannes



E-shop

www.laboiteamaillots.com

Web

www.laboiteamaillots.com

INFORMATION

✓ MAIN ACTIVITY	Swimwear mini chain store
✓ MAIN PRODUCTS	Women's and men's swimwear
✓ OTHER PRODUCTS	Beachwear, accessories
✓ BRANDS	Women's swimwear: Acqua&Sale, Antigel, Charmaline, DnuD, Gottex, Lidea, Lise Charmel, Maryan Mehlorn, Nicole Olivier, Pain de Sucre, Roidal, Tessy, Watercult Men's swimwear: HOM, Impetus, Watts
✓ PRICE RANGE	From 150 € per swimsuit
✓ POS	3 shops in total: 2 in Cannes and 1 in Nice
✓ POSITIONING	From high-end to Luxury range
✓ CUSTOMER TYPE	Tourists and French women
✓ SPECIFICATION	<ul style="list-style-type: none">Visit regularly Salon International de la Lingerie in ParisRegional chain store specialised in swimwear
✓ OPENING HOURS	MON – SAT: 10:00 - 19:30 in summer MON – SAT: 9:30 - 13:00 ; 14:00 – 19:00 in winter



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LA BOITE A MAILLOTS (2)

Cannes



Cannes



Nice

